



**For Immediate Release January 11, 2010**

### **Hospitality Vision Offers Hotels Green Alternative –**

Hospitality Vision offers Hotels and Resorts an alternative to in-room directories while saving paper and clutter through in-room digital signage. Having a digital concierge eliminates clutter in your guest rooms by replacing magazines, signs, directories and brochures; which are expensive and wasteful to reprint, have staff restock, and keep clean. Hospitality Vision can install a 24/7 digital signage concierge that airs in every room so that guests can receive the most up-to-date information on hotel property and the surrounding community. This is the only in-room venue that is instantly updatable, and can integrate with any existing cable/satellite system. It allows the hotel owner to have their own personalized branding channel that guests have access to 24 hours a day. You can even provide an in-room music channel. Digital signage is not just for the guest rooms, one in the lobby can provide all of the above information as well as a news feed, local weather updates, and a welcome screen. Hospitality Vision offers HD for lobbies and will have HD for in-room systems soon!

One of the large hotel chains brand managers just approved Hospitality Vision's in-room digital directory as an alternative to the easily outdated and difficult to restock printed in-room directories.

We offer creative design, monthly updates, and maintenance of your digital hotel concierge content and presentation to brand and showcase your property's unique attributes and amenities.

We bring your property to life digitally and keep your guests involved with your happenings, upcoming specials, rewards programs, restaurant, and associated properties. Our presentation showcases what makes your hotel unique so guests keep coming back. We have the experience from over 50 current installations, as well as information on logos and branding guidelines for many of the national hotel chains.

Hospitality Vision is a must for boutique hotels and nationally known premier hotel chains looking to be regarded as innovative, and environmentally conscience businesses.

Sister properties can be showcased to offer your guests future options for their travel accommodations. Promotional packages can be highlighted to increase room nights thus showing a favorable return on the investment. Take your guests on a tour through a 3D tour of the hotel, showing off your amenities such as exercise room, pool, restaurant, business center, breakfast room and more. Welcome groups and conventions; Hospitality Vision can integrate existing meeting software or even Google calendar to provide guests with access to meeting times and places.

For more information visit our website [www.hospitalityvision.net](http://www.hospitalityvision.net) and contact us at [info@hospitalityvision.net](mailto:info@hospitalityvision.net) for your first step toward a greener property!

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